

# Blockchain introduction from Pistoia Alliance

While researching some material for a blockchain discussion and [another post](#), I came across this presentation from the Pistoia Alliance, given by Wolfgang Prinz and Wolfgang Gräther, Fraunhofer FIT Hosted by Richard Shute as a webinar in advance of their blockchain bootcamp.

What I like especially about this presentation is the exploration of use cases – it should get you stimulated to think about the possibilities of this approach, especially as a cross platform, secure transaction record!

**blockchain-introduction-pistoia-alliance** from **Pistoia Alliance**

Their talk goes into Smart Contracts based on blockchain, and explores some of the implications as well as potential use cases.

## Application industries

- **Financial sector**  
Optimization of processes, bills-free transaction, foreign currency exchange
- **Media industry**  
Shared spaces of content and license information
- **Public sector**  
Ledger for land registry, who owns what
- **Legal sector**  
New types of contracts, cost reduction for micro payments
- **Medical engineering**  
Immutable decentralized documentation of medical records, access to data defined by user-specific roles



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source: Pistoia Presentation

The deck is worth exploring, and using as a starting point for additional thinking.