# Charity Watch – give effectivly

As we look to donate to a good cause, that aligns with our beliefs or perspective, it is important to have the whole picture about who we are giving our money to. This helps ensure we see the maximum value from the dollars and or time. I recently ran across a site that is helpful in this verification process and am including a link and the the description from their home page here for reference.

> CharityWatch, founded more than 20 years ago as the American Institute of Philanthropy (AIP), is America's most independent, assertive charity watchdog. CharityWatch does not merely repeat what a charity reports using simplistic or automated formulas. We dive deep to let you know how efficiently a charity will use your donation to fund the programs you want to support. CharityWatch exposes nonprofit abuses and advocates for your interests as a donor.