

Creating an Informatics Ecosystem

Creating an Informatics Ecosystem: Promoting a Integrated Lab Programme

This talk was about driving change through structuring the conversation around an ecosystem perspective, as opposed to discrete initiatives. This may seem like a subtle distinction, but is a powerful communication tool and a clear organizing principle. The bullets from the [brochure](#) are listed below, and the presentation [deck is available here](#).

- How Pfizer tackled the challenges of integrating multiple solutions (LIMS, ELNs, SDMS, CDS) across two business divisions
- Changing the cultural view of informatics as individual components and promoting the perception of an intra-organisation informatics ecosystem
- Streamlining data input and storage by creating data standards across laboratories, departments, your entire company and even external collaborators

Presented while I was the Director, R&D Business Technology, Pfizer Diversified Businesses.