


# Books to read: The Innovator's Prescription: A Disruptive Solution for Health Care

This read is in line with the related book by the same author I also recommended titled "[The Innovator's Dilemma](#)". This book focuses on the healthcare industry, and besides Clayton Christensen, includes 2 additional authors, Jerome Grossman, MD, and Jason Hwang, MD. The Amazon summary offers a decent overview.

 A groundbreaking prescription for health care reform—from a legendary leader in innovation . . .

Our healthcare system is in critical condition. Each year, fewer Americans can afford it, fewer businesses can provide it, and fewer government programs can promise it for future generations.

We need a cure, and we need it now.

Harvard Business School's Clayton M. Christensen—whose bestselling *The Innovator's Dilemma* revolutionized the business world—presents *The Innovator's Prescription*, a comprehensive analysis of the strategies that will improve health care and make it affordable.

Christensen applies the principles of disruptive innovation to the broken health care system with two pioneers in the field—Dr. Jerome Grossman and Dr. Jason Hwang. Together, they examine a range of symptoms and offer proven solutions.

## YOU'LL DISCOVER HOW

- "Precision medicine" reduces costs and makes good on the promise of personalized care
- Disruptive business models improve quality, accessibility, and affordability by changing the way hospitals and doctors work
- Patient networks enable better treatment of chronic diseases
- Employers can change the roles they play in health care to compete effectively in the era of globalization
- Insurance and regulatory reforms stimulate disruption in health care

And the editorial reviews are a good reflection of my thoughts as well:

- “Clayton Christensen has done it again, writing yet another book full of valuable insights. The Innovator’s Prescription might just mark the beginning of a new era in health care.”Michael Bloomberg, Mayor, New York City
- “Clear, entertaining, and provocative, The Innovator’s Prescription should be read by anyone who cares about improving the health and health care of all.”Dr. Risa Lavizzo-Mourey, President and CEO, Robert Wood Johnson Foundation
- “Comprehensive in its vision, astute in its diagnosis, and clear in its guidance, The Innovator’s Prescription offers strong medicine for a health care system that is far from well.”Dr. Harvey V. Fineberg, President, Institute of Medicine
- “A wealth of insights—with new ideas and revelations in every chapter. Read it, and you will be armed with solid ideas for making health care better.”George Halvorson, Chairman and CEO, Kaiser Foundation Health Plan, Inc. and Kaiser Foundation Hospitals
- “The Innovator’s Prescription is a well researched, clearly organized road map to a sustainable health care system.”Michael O. Leavitt, Secretary of Health and Human Services
- “The Innovator’s Prescription is an important and timely contribution to the national debate on health system reform. We would do well to consider it carefully.”Tom Daschle, former Senate Majority Leader and Distinguished Senior Fellow, Center for American Progress
- “Clayton Christensen has helped many businesses—including our own—find new growth opportunities through deeper insights into the future of health and the health care system. I can think of no one better equipped to lead this comprehensive global assessment.”Bill Weldon, Chairman and CEO, Johnson & Johnson

## **Why I recommend this book:**

I am in the healthcare industry (pharmaceutical / biopharma industry) and I found this book to be a fantastic challenge for where we are, and where we were. I read this one shortly after its release in 2009, and on reflection now, it is as relevant as it was at that time. Clayton and his co-authors take the foundation of the innovator’s dilemma, and apply that thinking to the healthcare space. The topics addressed include not only the opportunities to achieve value through innovative and lateral thinking, but also an exploration of the supply chain, hospital business models, chronic disease treatment and a broad range of additional topics. This should be required reading for management and management candidates in the healthcare related industries.